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A2FINTECS

Accelerating the Adoption of Fintech in SMEs

11/04/2025

Newsletter nº3

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- **New Official Logo and Templates for the Project!**

We are really excited to announce that the project now has officially its own logo, a unique design that has been created by our partner Vernian. The logo has been carefully crafted to reflect the essence and core values of our Fintech project, aligning perfectly with the image and purpose we aim to convey.

Additionally, as it has been previously been shared via email, Servian has developed the official project templates. These include formats for Word, PowerPoint, as well as an access to them via Canva. In fact, we can highlight that this newsletter follows the proposed template, ensuring to have consistent and visual communication that is aligned as well with the project's identity.

We are really glad to congratulate both Vernian and Servian for their great work in order to develop these essential elements for the project. Their effort evidence the dedication driving our project forward.



- **Collaboration between the University of Burgos and the Malta Stock Exchange Institute – Work Package 2**

During the past weeks, the University of Burgos had a meeting with the Malta Stock Exchange Institute (MSEI). During this meeting, the University shared the results of the competency analysis developed, presenting as a result a comprehensive framework that includes units containing the most relevant issues regarding Fintech. This framework was designed in order to guide the development of a curriculum on the side of Malta Stock Exchange Institute, aligned with the tasks outlined in the project's work plan.

As result of this meeting, MSEI has committed to internally review and discuss the proposed framework. This will allow them to further deepen the development of the activities outlined in Work Package 2, ensuring the curriculum is tailored to meet the project's objectives.

Additionally, the University of Burgos is working on developing an online survey to conduct a market research and contribute to the content of this Work Package 2.

We certainly hope to continue working on this collaboration between partners, so that we can ensure the content of work package 2 is met and we are able to smoothly move forward to the future of the project.

- **Upcoming Fintech Event in Burgos – April 29th**

We are also really excited to announce the celebration of a Fintech Event in Burgos on April 29th where key aspects regarding the Fintech sector will be explored. This event will combine two main areas of focus.

In the first place, a seminar will be developed for the university students, deepening into the world of Fintech. This event aims to provide the students with valuable insights and knowledge regarding the sector.

Secondly, a workshop in order to deepen into the market research will be carried out. This workshop intends to gather more information about the stakeholders and their opinions and roles within the Fintech ecosystem.

This enriching event will be held with the presence of the President of the Spanish Association of FINTECH, a university professor and expert in Fintech, and the Chief Financial Officer of a company.

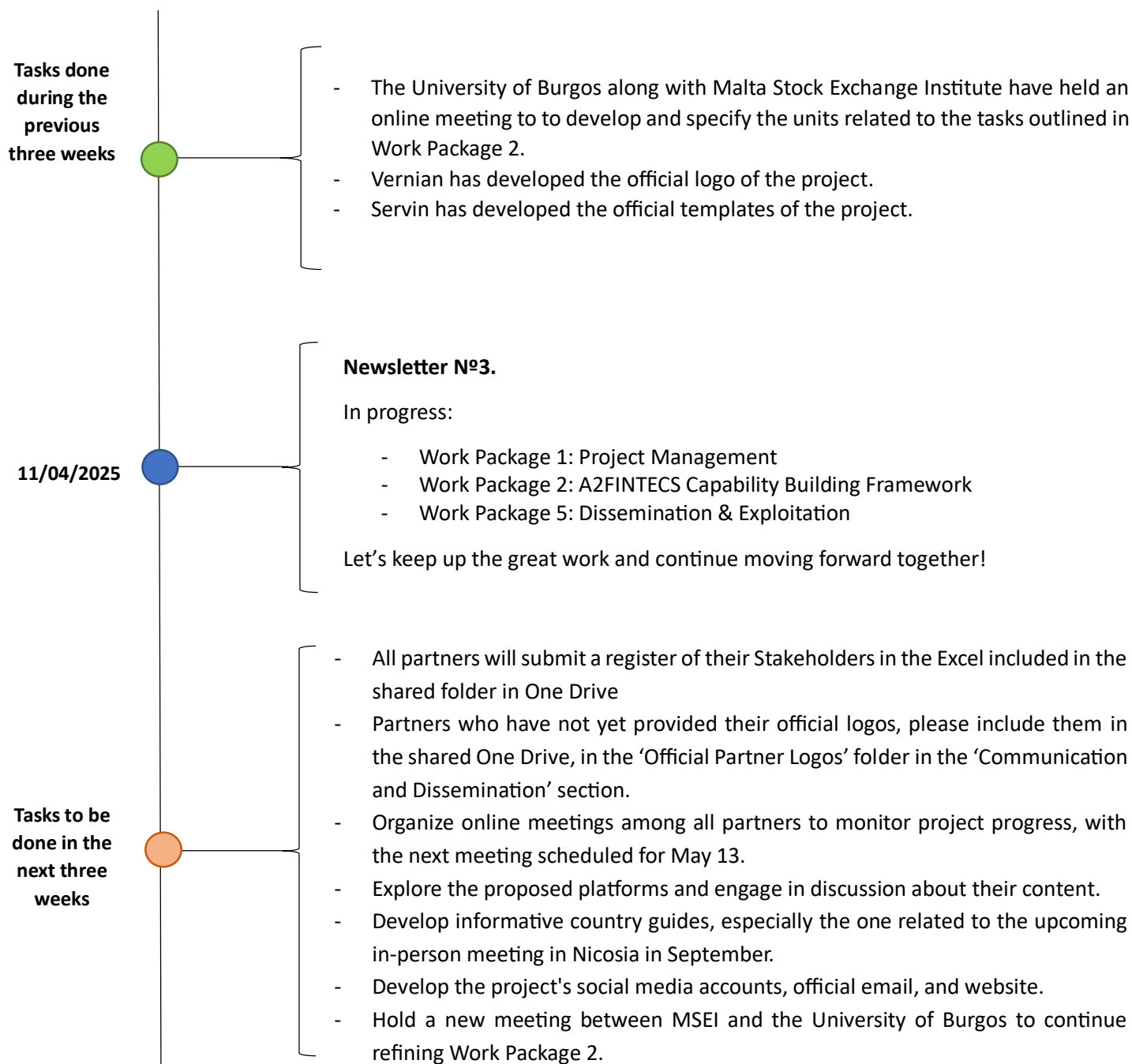
This promises to be an excellent opportunity for knowledge generation and networking, which will definitely advance in the project's objectives. We are looking forward to its development!

- **Links of interest on news related to FINTECH**

- *ICYMI fintech funding round-up: Alinea Invest, Ryft, Yonder, and more.*
<https://www.fintechfutures.com/venture-capital-funding/icymi-fintech-funding-round-up-alinea-invest-ryft-yonder-and-more>
- *Why Proof of Personhood Matters for Fintech and Web3 Adoption.*
<https://worldbusinessoutlook.com/why-proof-of-personhood-matters-for-fintech-and-web3-adoption/>
- *"We Must Convince Brussels": Can European Fintech Survive The Regulations?*
<https://therecursive.com/european-fintech-associations-romania-croatia-hungary-germany-money-motion-2025/>

• Current status of the Project

The following is a non-exhaustive list of the main tasks that have been carried out in the 3 weeks prior to this Newsletter, those currently in progress, and those to be carried out in the next 3 weeks.



Burgos A2FINTECS Team