## Newsletter – A2FINTECS Kick-Off Meeting in Burgos, Spain

**Date:** February 24, 2024 **Location:** Burgos, Spain

The A2FINTECS (Accelerating the Adoption of Fintech in SMEs) project, co-funded by the Erasmus+ programme of the European Union (Project#:2024-1-ES01-KA220-VET-000249071), is officially launching.

The kick-off meeting will be hosted by the coordinator, the Universidad de Burgos on February 26. The consortium's first Transnational Project Meeting (TPM) marks the beginning of a collaborative effort with the aim to empower SMEs and VET providers with fintech knowledge, skills, and digital finance competencies.

# **About the project**

The project aims to bridge the gap between SMEs and digital finance, supporting their transition into the digital economy and the adoption of fintech business models. The project has been designed to deliver practical, accessible, and innovative training resources, ensuring its long-term impact and adoption across Europe.

# **Key objectives:**

- Establish a structured knowledge base tailored to the needs of SMEs and VET providers,
- Develop customised, practical strategies that will support SMEs to integrate fintech solutions effectively,
- Provide an open-access digital learning platform that will support promote fintech related education and training,
- Develop a group of fintech trainers that will support knowledge transfer and continued professional development.

# Why the project matters

By upskilling SMEs, VET providers and professionals, the project will support the European Union push towards digital finance and drive economic resilience and innovation in Europe's digital finance sector and the economy at large.

A2FINTECS will directly address several crucial areas, including the skills gaps, financial inclusion, and the integration of fintech into vocational education.

#### Consortium Partners:

- o Universidad de Burgos (Coordinator, Spain),
- Vernian RTI (Cyprus),
- Five Comply Zizou (Cyprus),
- Pleiades Cooperation on Technology and Innovation (Greece),
- Servin Servizi e Investimenti Innovativi Srl (Italy),
- Malta Stock Exchange Institute Ltd (Malta).

Follow us for more on this project.