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**A2FINTECS**

**Accelerating the Adoption of Fintech in SMEs**

**16/05/2025**

***Newsletter nº4***

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- **A2FINTECS is now on social media!**

We're happy to share some great news, A2FINTECS now has its own official presence on social media! As part of the project's Communication and Dissemination Strategy, led by Servin, we've launched dedicated pages on both Facebook and LinkedIn:

- **Facebook** <https://www.facebook.com/profile.php?id=61575260113638>
- **LinkedIn** <https://www.linkedin.com/company/a2fintecs/about/?viewAsMember=true>

These platforms will serve as key channels to share project news, updates, partner activities, upcoming events, and insights from the world of Fintech and financial training. They're also great tools for reaching wider audiences and building a strong digital identity for the project.

We encourage all partners to follow the pages, engage with the content, and help spread the word by sharing posts within your own networks. The success of our communication efforts depends on all of us, let's make sure A2FINTECS gets the visibility it deserves.

And of course, if you are interested in our project, do not hesitate to follow us!

- **A2FINTECS launches its official website**

We're happy to share that the official A2FINTECS website is now online, thanks to the great work of our partner Vernian!

[www.a2fintecs.eu](http://www.a2fintecs.eu)

While some sections are still in progress, as the project is just getting started, the website already offers a fresh, intuitive, and engaging space that captures the essence of A2FINTECS. Over time, it will continue to grow with new content, project updates, results, and useful materials.

This website allows us to make ourselves known to the world, a place where we can connect with the wider public, share what we're doing, and make our work more visible and accessible. This website will also be the medium through which the future educational platform on Fintech to be developed within this project will be channelled.

Take a look, explore, and don't forget to share it with your networks!

- **A2FINTECS is getting ready for its market study**

The University of Burgos has already developed the three survey models that will help us better understand the real needs and perspectives of our key target groups, students, VET trainers, and SMEs.

These surveys will allow us to get a clearer picture of how these groups relate to the Fintech ecosystem: what they know, how they use it, what their expectations are, and where they see the biggest opportunities and gaps.

The feedback we collect will be essential to guide the next phase of the project, helping us define the skills framework and shape a training programme that's practical, relevant, and aligned with today's realities.

We're almost there, the launch will take place in the next few days, and we'll be counting on your support to help spread the word!

- **A2FINTECS Partners Catch Up in Online Meeting**

On May 13th, all A2FINTECS partners gathered online to share updates and plan the exciting next steps of the project. The meeting highlighted important progress, such as reviewing key project documents, advancing the design of the digital platform, and preparing the upcoming market analysis surveys targeting students, trainers, and SMEs.

Partners also discussed the launch of the project's social media channels and website, important tools to connect with wider audiences and showcase A2FINTECS' impact. This collaborative exchange reinforced the shared commitment to developing practical training solutions based on real-world needs.

With so much momentum, the team is gearing up for an engaging summer full of tasks and results!

- **University of Burgos Hosts Fintech Round Table on April 29**

On April 29, the University of Burgos organized a successful Fintech Round Table event, providing a great opportunity to connect with key industry players and gather valuable insights. Representatives from the Spanish Fintech and Insurtech Association (AEFI) participated, including the President of AEFI, a Finance Professor from the Autonomous University of Madrid, and the Executive Director and Advisor from UNO by Real Madrid.

The event brought together students, educators, and experts to discuss the latest trends and challenges in Fintech education. It also served as a chance to conduct an initial round of surveys, acting as a pre-test to help refine the questionnaires and better capture the needs of our target groups.

We're excited to share some photos from the event, take a look and feel the great energy and engagement!



- **Partners Progress on the Training Programme Development**

The partners, especially MSEI and the University of Burgos, are actively working on the first draft of the A2FINTECS training programme. A preliminary version is expected to be ready by early June.

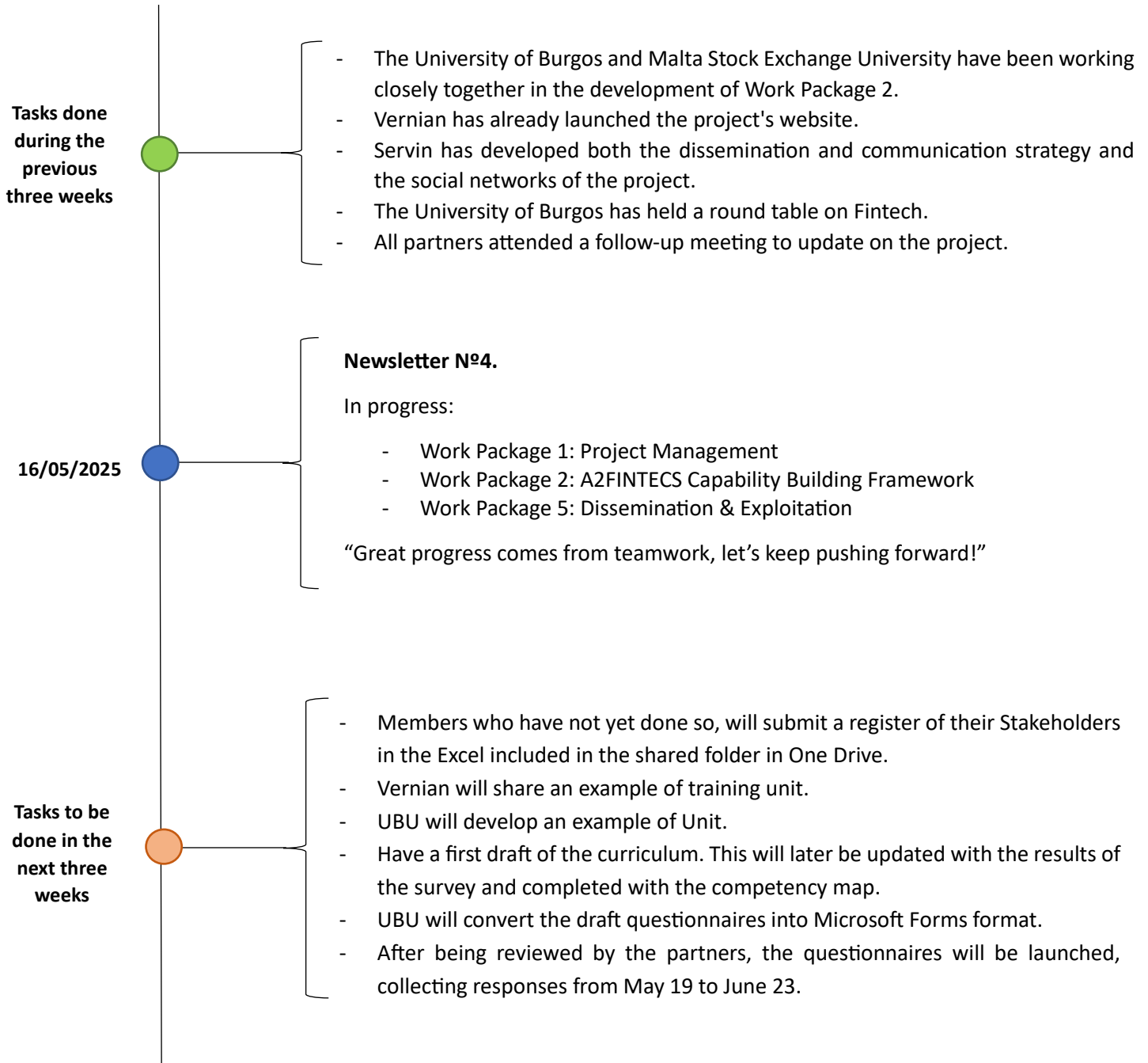
This draft will then be refined based on insights gathered from the upcoming market analysis survey. The updated programme will be further validated with experts and tested during a pilot implementation phase, ensuring it meets real needs and delivers practical value.

- **Links of interest on news related to FINTECH**

- *Crypto Tokenomics And Regulation Will Drive The New Digital Economy.* <https://www.forbes.com/sites/lawrencewintermeyer/2025/05/01/solid-tokenomics-and-proportional-regulation-for-crypto--will-drive-the-new-economy/?ss=fintech>
- *10 largest payments fintech funding rounds of Q1.* <https://www.americanbanker.com/list/10-largest-payments-fintech-funding-rounds-of-q1>
- *ECB launches innovation hub to advance digital euro and CBDC use cases.* <https://thepayers.com/online-mobile-banking/ecb-launches-innovation-hub-to-advance-digital-euro-and-cbdc-use-cases--1273426>
- *European FinTech deals over \$100M increased by 2.6x QoQ as funding recovered in Q1 2025.* <https://fintech.global/2025/05/01/european-fintech-deals-over-100m-increased-by-2-6x-qoq-as-funding-recovered-in-q1-2025/>

• **Current status of the Project**

The following is a non-exhaustive list of the main tasks that have been carried out in the 3 weeks prior to this Newsletter, those currently in progress, and those to be carried out in the next 3 weeks.



Burgos A2FINTECS Team